

AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions and listings of claims in the application. Please amend the claims, as follows:

1-26. (Canceled)

27. (Currently Amended) A method of providing multimedia service contents to at least one terminal via a wireless network, the method comprising: ~~including the steps of:~~
generating at least one delivery packet containing ~~packets conveying both said~~
the multimedia service contents and further containing a corresponding service logic,
defining how the multimedia service contents are presented at the at least one terminal;
transmitting ~~said packets~~ the at least one delivery packet to ~~said the~~ at least one terminal; and
receiving ~~said packets~~ the at least one delivery packet at ~~said the~~ at least one terminal; and interpreting ~~said packets to obtain presentation of said~~
presenting the received multimedia service contents at ~~said the~~ at least one terminal in a manner defined by the received service logic. ~~according to said~~
~~corresponding service logic, whereby both said contents and said corresponding service~~
~~logic being on said at least one terminal, said multimedia service contents can be~~
~~presented interactively at said at least one terminal.~~

28. (Currently Amended) The method of claim 27, further comprising: the step of
defining said generating the corresponding service logic using software stored in
at least one software cartridge installed in as-a delivery application logic common to a
plurality of multimedia services, each software cartridge containing software in-
combination with at least one add-on cartridge specific to a given multimedia service.

29. (Currently Amended) The method of claim 28, further comprising: the steps of:
providing a server adapted to transmit said delivery packets to said at least one-
terminal; and
installing a new software cartridge in the delivery application logic, the installed
software cartridge associated with a new multimedia service; and
generating a service logic corresponding to the new multimedia service for the
delivery to said at least one terminal by generating a respective add-on using software
stored in the installed software cartridge.

30. (Currently Amended) The method of claim 27, further comprising: the step of
providing at said at least one terminal at least one of a presentation module and
an interaction module at the at least one terminal, the presentation module configured to
present the received multimedia service contents at the at least one terminal and the
interaction module configured to facilitate user interaction between the received
multimedia service contents and a user at the at least one terminal.

31. (Currently Amended) The method of claim 27, further comprising: the step of
presenting the received multimedia service contents at the at least one terminal
using ~~providing at said at least one terminal the service logic permitting at least one~~
~~sequence of screens~~ linked one to another according to the received service logic. ~~to~~
~~be managed at said at least one terminal.~~
32. (Currently Amended) The method of claim 27, further comprising: the steps of:
providing a plurality of information-multimedia content building blocks adapted to
~~be shared by~~ associated with a plurality of multimedia services, wherein ~~said the~~ service
logic ~~is adapted to co-ordinate differently said basic~~ defines how different multimedia
content building blocks for different are presented at the at least one terminal in order to
implement one or more multimedia services at the at least one terminal.
33. (Currently Amended) The method of claim 27, further comprising: the steps of
generating said delivery packets on the basis of the at least one delivery packet
using a service standard template.
34. (Currently Amended) The method of claim 33, wherein ~~said the~~ service standard
template is defined in a markup language, such as XML.
35. (Currently Amended) The method of claim 27, further comprising: the step of
using a mobile communications network as ~~said the~~ wireless network.

36. (Currently Amended) The method of claim 35, further comprising: the step of
selecting said the mobile communications network as one of a GPRS network
and a UMTS network.
37. (Currently Amended) The method of claim 36, further comprising: the step of
transmitting said delivery packets the at least one delivery packet via the a data
channel of said one of a GPRS network and a UMTS network.
38. (Currently Amended) The method of claim 27, further comprising: the step of
transmitting said delivery packets the at least one delivery packet via a transport
protocol selected from the group consisting of MMS, HTTP and HTTPS.
39. (Currently Amended) The method of claim 27, further comprising: the steps of:
providing said the at least one terminal with at least one of a presentation module
and an interaction module, the presentation module configured to present the received
multimedia service contents at the at least one terminal and the interaction module
configured to facilitate user interaction between the received multimedia service
contents and a user at the at least one terminal; and
providing said the at least one terminal with an interpreter module configured to
for mapping the actions and convert the received multimedia service contents conveyed
by the delivery packets onto said into a form suitable for input into at least one of the
presentation module and interaction module.

40. (Currently Amended) A client-server system, comprising: ~~for providing multimedia service contents to at least one terminal via a wireless network comprising:~~
a server configured for ~~generating delivery packets conveying both said to~~
generate at least one delivery packet containing multimedia service contents and further
containing a corresponding service logic defining how the multimedia service contents
are presented at a client terminal;

at least one client terminal configured to receive the at least one delivery packet
and present the received multimedia service contents in a manner defined by the
received service logic;

~~said a wireless network for transmitting said packets the at least one delivery packet from the server to said the at least one client terminal. ; said at least one terminal being configured for receiving said packets and interpreting said packets to obtain presentation of said multimedia service contents at said at least one terminal according to said corresponding service logic, whereby both said contents and said corresponding service logic being on said at least one terminal, said multimedia service contents can be presented interactively at said at least one terminal.~~

41. (Currently Amended) The system of claim 40, wherein ~~said the~~ server is configured for defining ~~said to generate the~~ corresponding service logic using software stored in at least one software cartridge installed in as a delivery application logic common to a plurality of multimedia services, each software cartridge containing software in combination with at least one add-on cartridge specific to a given multimedia service.

42. (Currently Amended) The system of claim 41, wherein ~~said service~~ the server is configured to install a new software cartridge in the delivery application logic, the installed software cartridge associated with a new multimedia service, the server further configured to generate a service logic corresponding to the ~~for generating a new multimedia service for delivery to said at least one terminal by generating a respective add-on using software stored in the installed software cartridge.~~

43. (Currently Amended) The system of claim 40, wherein ~~said~~ the server is configured ~~for providing to provide~~ a plurality of ~~service~~ multimedia content building blocks ~~adapted to be shared by~~ associated with a plurality of ~~said~~ multimedia services, wherein ~~said the~~ service logic is ~~adapted to coordinate differently said basic~~ defines how different multimedia content building blocks for different are presented at the at least one client terminal in order to implement one or more multimedia services at the at least one client terminal.

44. (Currently Amended) The system of claim 40, wherein ~~said the~~ server is configured ~~for generating said packets on the basis of~~ to generate the at least one delivery packet using a service standard template.

45. (Currently Amended) The system of claim 44, wherein ~~said the~~ service template is defined in a markup language, such as XML.

46. (Currently Amended) The system of claim 40, wherein ~~said the~~ wireless network is a mobile communications network.

47. (Currently Amended) The system of claim 46, wherein ~~said the~~ mobile communications network is one of a GPRS network and a UMTS network.

48. (Currently Amended) The system of claim 47, wherein ~~said delivery packets are~~ the at least one delivery packet is transmitted to ~~said the~~ at least one client terminal via ~~the a~~ data channel of ~~said one of a~~ GPRS network and a UMTS network.

49. (Currently Amended) The system of claim 40, wherein ~~said delivery packets are~~ the at least one delivery packet is transmitted to ~~said the~~ at least one terminal via a transport protocol selected from the group consisting of MMS, HTTP and HTTPS.

50. (Currently Amended) A terminal, comprising:

a receiver adapted to receive at least one delivery packet from a wireless network, the at least one delivery packet containing multimedia service contents and further containing a corresponding service logic defining how the multimedia service contents are presented at the terminal;

a presentation module configured to present the received multimedia service contents in a manner defined by the received service logic;

an interaction module configured to facilitate user interaction between the received multimedia service contents and a user at the terminal; and

an interpreter module configured to convert the received multimedia service contents into a form suitable for input into at least one of the presentation module and interaction module.

~~for use as said at least one terminal in the system of claim 40, said terminal including an interpreter module for processing the actions and contents conveyed by said packets onto a presentation and interaction module.~~

51. (Currently Amended) A server, comprising:

a delivery application logic configured to generate at least one delivery packet containing multimedia service contents and further containing a corresponding service logic defining how the multimedia service contents are presented at one or more client terminals, the delivery application logic comprising a plurality of software cartridges, each software cartridge containing software associated with service logic for a different multimedia service; and

a transmitter adapted to transmit the at least one delivery packet over a wireless network to at least one client terminal. ~~computer program product directly loadable in the memory of a computer and including software code portions for performing the steps of claim 27, when said product is capable of being run on a computer.~~

52. (Currently Amended) A computer-readable medium comprising computer-executable instructions that are ~~computer program product directly loadable in the internal~~ a memory of a computer and comprising software code portions for

implementing multimedia services in a terminal of a wireless network, the software code portions comprising:

a presentation module configured to present multimedia service contents in a manner defined by a corresponding service logic;

an interaction module configured to facilitate user interaction between the multimedia service contents and a user at the terminal; and

an interpreter module configured to convert at least one delivery packet into a form suitable for input into at least one of the presentation module and the interaction module, the at least one delivery packet containing the multimedia service contents and further containing the corresponding service logic defining how the multimedia service contents are presented at the terminal.

~~the terminal of claim 50, when said product is capable of being run on a computer.~~